

Jeffrey Carter

[Video message from the candidate](#)



Interest in running for Board of Directors

Running for a third term on the board of directors is a valuable opportunity for me to continue to make a meaningful impact on the success of the credit union and our community. I have thoroughly enjoyed my experience so far and am excited about the opportunity to continue to serve. My experience and institutional knowledge enable me to provide consistent leadership and guidance to the board and the executive team. I have built strong relationships with fellow board members which has allowed me to provide strong collaboration and leadership. I look forward to supporting new board members and help guide a new and exciting path forward for Kawartha Credit Union.

I feel that Kawartha and the credit union system are facing very unique and challenging hurdles in order to stay competitive and relevant in the market. As a younger credit union member and board member I feel I am uniquely experienced to help support and guide a new path forward. I am excited for those challenges and am hopeful to continue to support those goals and strategies.

Ultimately, I remain passionate about the organization's mission and am confident in my ability to continue to contribute. I feel strongly that my contributions are highly beneficial for both my own development and for the organizations

Work Experience

Neptune Technology Group Canada CO.

VP & General Manager - 15 years in Various Roles

- Responsible for managing Neptune's business operations for Canada, including strategic planning and investments in technology to allow for business growth.
- Executive level sponsor for project charter and expenditures.
- Responsible for all service and manufacturing operations activities in Canada.
- Responsible for strategic planning for Canada business operations.
- Responsible for Canada sales teams

Kawartha Credit Union – Board Member

- 6 years on the board
- Currently Vice Chair & Chair of Governance committee

Ashtabula Resort – Manager

- Managed all aspects of the business (financials, inventory, hiring, training, marketing)
- Grew annual business profits and margins
- Hiring and training
- Advertising campaigns
- Branding experience
- Public Relations

Education/Certifications

University of Windsor, Ontario

Bachelor of Commerce (Honors Business Administration)

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- Minors in Political Science and Sociology

Crestcom Leadership Training, Toronto, Ontario

- Management/Leadership Training

Six Sigma White/Yellow Belt Training, Toronto, Ontario

- York University – Schulich School of Business

PMP Training, Toronto, Ontario

- York University – Schulich School of Business

Credit Union Director Achievement Program

- CUDA – Level A,B,C

Community Involvement/Volunteer Work

Coach Various Sports Teams

- Ennismore Minor Hockey - Coach of various teams over last 6 years
- Soccer Coach
- Youth Baseball Coach

Personal Interests

- Hockey, Baseball, football, Golf
- Water sporting
- Real estate
- Business